01.02.03.

the unfair
ADVANTAGE.

emagiC CMS.Net
**WEB
CONTENT
MANAGEMENT**

→ **Grant your website the features of high-end systems**

the unfair ADVANTAGE → *of emagiC CMS.Net*

01 02 03.

emagiC CMS.Net provides 80% of the functionality of high-end systems for only 20% of the price.

emagiC CMS.Net is a milestone in web content management, both for web developers and for web masters. Thanks to the advanced logic of the administration interface, the system makes it easy to input, publish and manage information on a website. The combination of content management and site management also offers a high degree of flexibility.

Even though emagiC CMS.Net is user friendly in the true sense of the word, it doesn't make any concessions when it comes to quality. The multilingual content blocks make translation much easier. This is no longer a luxury in the international environment that virtually every company operates in, or will have to operate in at some point in the future. The system also provides important additional benefits, such as the web-based user interface, modular structure, open architecture and search engine optimisation.

emagiC CMS.Net is an investment for the company. An investment that will quickly recover its initial cost. More and more web designers and end users are discovering *the unfair advantage* of emagiC CMS.Net. The benefits are substantial.

emagiC CMS.Net offers more than 80% of all high-end features for just 20% of the average market price. This is more than enough not just for simple websites but also for large, complex projects.

→ **emagiC CMS.Net gives you a low total cost of ownership and a quick return on investment.**

eMagiC cms.net

ADVANTAGE
01. logic

→ EXTREME USER FRIENDLINESS

emagiC CMS.Net's extremely logical structure is apparent in the consistency of the management pages, uniform menu structure and function accessibility. Furthermore, irritating pop-up windows have been reduced to an absolute minimum.

A logical structure and user friendliness are inseparable. You do not have to be a technical genius to manage a website that has been built with emagiC CMS.Net. Working with emagiC CMS.Net is very similar to working with familiar programs such as MS Office. After a short period of training, it can be used by every employee in a company, at any level.

Thanks to the separation of site management and content management, a data component can appear on different pages and display the same content. If the information is changed in that data part, these changes will also be cascaded through to all the other affected pages.


(1)

(2)
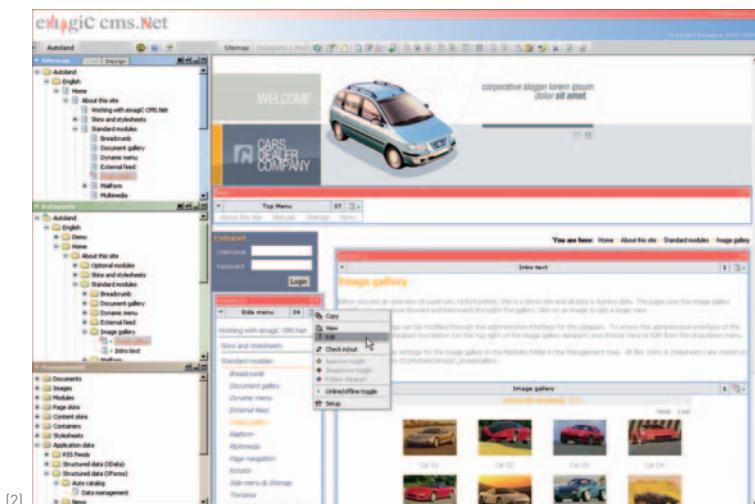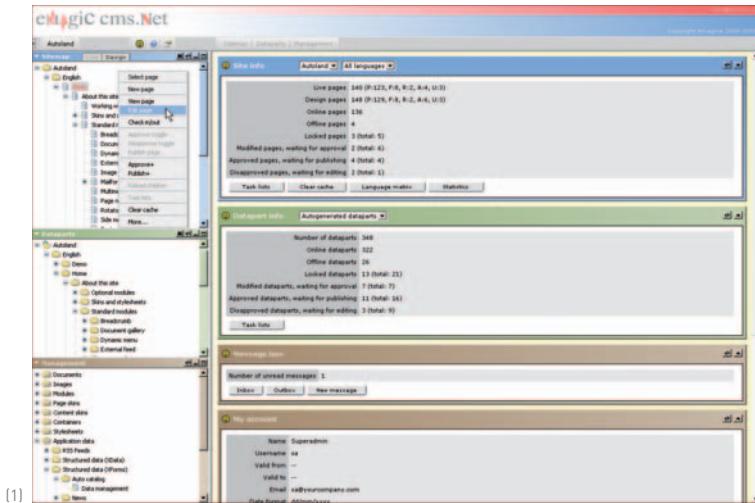
Screenshots:

(1) My Space area

(2) Page editing

(3) Multilingual wysiwyg editor

(4) Structured data (XData)

ADVANTAGE

02. multilingual

→ SEVERAL WEBSITES, SEVERAL LANGUAGES, ONE SOLUTION

[3]
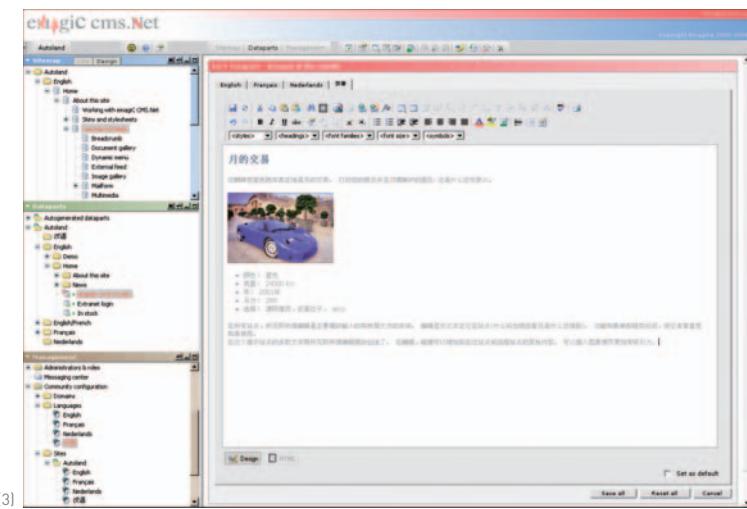
emagiC CMS.Net enables webmasters to manage several websites within the same administration interface. Each website can be filled with content in different languages. Furthermore, the built-in language matrix makes it possible to link corresponding pages in different languages. This enables visitors to the site to navigate quickly between the different language versions of the same page.

Anyone who has worked with emagiC CMS.Net has found the standard multilingual information blocks or data parts to be an enormous advantage. Various language versions of the same information block are available alongside one another. This makes the task of translating significantly more efficient. Thanks to emagiC CMS.Net's standard use of Unicode, all alphabets are shown correctly: it doesn't matter whether the text is in English, Russian or even Chinese.

cases

→ BASE (Belgium)

Thanks to emagiC CMS.Net, telecom provider BASE can give its clients efficient online information about points-of-sale, formulas, rates and special offers. The system makes it possible to build and manage a dynamic, user friendly website. It is also extremely easy to react quickly with updates, or by adding, removing or changing pages. The system has a solid, extensive basic platform that you can build on to satisfy your exact requirements. This has enabled BASE to include a handy roaming module and dealer locator in its website.

→ FEDERAUTO (Belgium)

For a trade association to offer conveniently accessible information to its members, it needs an effective and user friendly website. FEDERAUTO, an association of car trade and repairs businesses and related sectors, found the solution to this problem with emagiC CMS.Net. Today, FEDERAUTO's six thousand members can easily place, update and remove information themselves. Web developers can add their own modules to the system as they like and can also build additional applications. FEDERAUTO uses this feature to computerise processes and secure documents.

→ LELYSTAD PRISON (The Netherlands)

Managing a web shop is child's play with emagiC CMS.Net. In the Netherlands, a pilot project is being run in Lelystad prison, where prisoners have their own touchscreen in their cells. Using a personal wrist band, they can log in to an e-shop to order everyday items or check their balance. Orders are registered and processed automatically. Once more, emagiC CMS.Net brings maximum efficiency within reach: more orders can be handled in less time and the risk of a wrong delivery is reduced to a minimum.

ADVANTAGE
03. modular

→ **STANDARD MODULES AND OPTIONS**
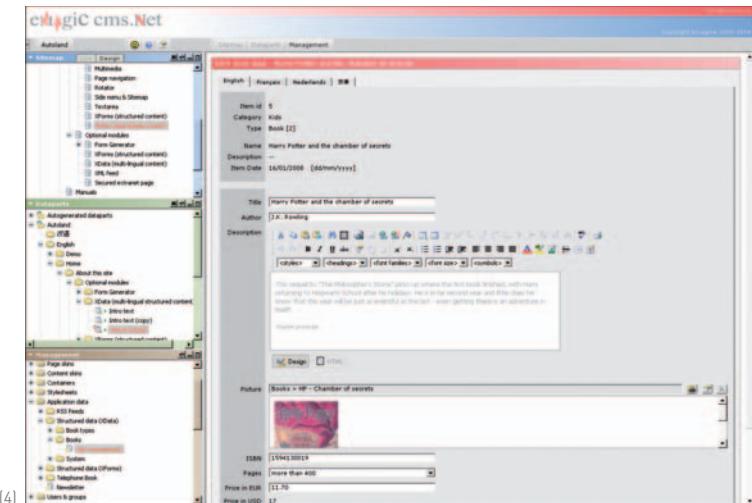
Every website is different. This is why emagiC CMS.Net was designed as a scalable framework with modules. Using the standard modules, a web developer can build a complete website in just a few days. Thanks to the large number of optional modules, it is possible to extend the website in any conceivable way on the basis of the same framework.

The modules provide the best solution for the management of any type of content whatsoever, both free text or images and structured content such as catalogues, news items, press releases, job vacancies, etc. Web developers can even develop modules themselves and add existing applications to meet the end user's specific requirements. To make that possible, the system provides all necessary coding templates and an application programming interface (API) with over 3,000 functions.

[4]

→ **FRANCISCAN HOSPITAL FOR CHILDREN (US)**

The Franciscan Hospital for Children, near Boston in the United States, provides care and education for children with special needs. Its choice fell upon emagiC CMS.Net and a simple but effective website of over two hundred pages. The site uses SSL so that the donations on which the hospital depends can be made safely by credit card. SSL is also used to provide access to the extensive extranet. Being able to include a slide presentation has turned their home page into an attractive calling card.

→ **GAMMA (Belgium)**

DIY chain Gamma didn't have to think for long before opting for emagiC CMS.Net: the user friendliness and transparent structure made it an easy choice. emagiC CMS.Net also makes it possible to combine structured and unstructured content. This has turned managing and updating DIY tips and job vacancies into a simple task. Customers can see folders, special offers and tips online and can register for the newsletter, which includes handy DIY advice. They can also quickly find the five branches closest to a given location with the shop locator. Gamma also loved our standard multilingual approach: the website is completely bilingual in Dutch and French.

→ **MUNICIPALITIES (The Netherlands)**

The Dutch municipalities Leidschendam-Voorburg, Etten-Leur, Lisse, Krimpen aan den IJssel and Purmerend use KenTIC (Kennisbank Telefonisch Informatie Centrum) to provide public information and answer questions by telephone. KenTIC was developed by Communited, a Dutch Internet company, and uses various emagiC CMS.Net components, such as structured content (XData module) and the extranet functionality. emagiC CMS.Net's open architecture made it possible to integrate with KenTIC quickly and easily.

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→ *emagiC CMS.Net highlights*

- Content management, site management and portal management
- Web-based administration interface with integrated WYSIWYG editor
- Management of multiple sites in multiple languages
- Multi-lingual editing
- Integrated content versioning
- Scheduled content
- Real-time link verification
- Email notification
- Search engine friendly url's
- Role-based administration rights
- Task lists
- SSL support
- Security on page and content level
- Page caching
- Content syndication (RSS)

- Built-in statistics
- Integrated image editor
- Language matrix tool
- Multi-language support, customizable character sets (default Unicode UTF-8)
- Localization of the administration interface
- Large set of standard and optional modules (Form Generator, dtSearch connector, Active Directory, Newsletter, Extranet security, XData/XForms, Load Balancing, eID Authentication, ...)
- Scalable architecture
- Open architecture and extended API for rapid integration of legacy systems
- Based on the latest technologies (MS .NET Framework)
- Scalable, flexible licensing model
- Detailed and extensive user manual and technical manual
- ...

→ **TELEROUTE (Europe)**

Teleroute provides an online cargo exchange in Europe that matches cargo in need of transport to the available transport capacity. The website is the gateway to its services and sixty thousand users can log in to the cargo exchange, where as many as two new cargos are added per second. With just one emagiC CMS.Net license, Teleroute has built a uniform international web community in the many countries where it operates. The standard multi-lingualism of the information blocks is an added advantage. Adding content in another language – such as Romanian, Polish, Turkish, Russian or even Chinese – occurs in parallel.

→ **POPPERS HOLDING (The Netherlands)**

Poppers Holding is an international distribution organisation that strives to provide products that give its customers maximum added value. It has been a major player in the market for industrial fastening systems for many years. With branches in the Netherlands, Belgium, Germany, Great Britain, Ireland and Turkey, the multilingual data parts in emagiC CMS.Net are very useful indeed. The information on the holding company's website is in Dutch and English. The websites of its subsidiaries – Poppers Senco, Wallebroek, Zimit and Technofast – are available in several languages including Dutch, English, French, Turkish and German, depending on the website. Dealers or clients can log in safely thanks to the User Management and Extranet Security modules. In the near future, customers will be able to submit requests via the website thanks to a new Service form and Where-to-Buy form. The organisation manages an increasing number of websites from one emagiC CMS.Net interface.

→ *International and miscellaneous sectors*

Over 250 medium and large companies and organisations in Belgium and the Netherlands alone have already made the right choice by opting for emagiC CMS. They are active in a variety of sectors: government, industry, distribution, healthcare, European institutions, ICT, banking and insurance, car industry, telecommunications, transport, fashion, chemistry, media, financial and marketing services, real estate, tourism, non-profit and many more.

- AGC Asahi Glass
- Anywhere, Events & Incentive Travel
- BASE
- Boek.be
- BSB
- Cassis
- Collect
- Daas Baksteen
- Digit Touch Systems
- Essenscia
- European Cancer Organisation (Ecco)
- European Society of Human Reproduction & Embryology (Eshre)
- EVS
- ExportSelect
- Falko
- Federauto
- Fortis
- Franciscan Hospital for Children
- Gamma
- Hubo
- Insites Consulting
- International Fragrance Association (Ifra)
- INVE
- Iris Group

- Lelystad prison
- Medical Area Federal Credit Union
- Ministry of Justice (The Netherlands)
- Municipality Blankenberge
- Municipality Etten-Leur
- Municipality Gemlisse
- Municipality Krimpen
- Municipality Leidschendam-Voorburg
- Municipality Purmerend
- P&V Insurances
- Paprika
- Pensioenfonds Metaal OFP
- Poppers
- Profilers Communicatie
- Realworld Systems
- RHJ International
- Roche
- RVG Real Estate
- Soapstone Networks
- Spatial Eye
- Stichting Zorggroep Noordwest-Veluwe
- Teleroute
- Volkswagen
- WingField Corporation
- Woonstichting Vryleve

the
unfair
ADVANTAGE

→ **Seeing is believing**

01 02 03.

With emagiC CMS.Net at their fingertips, web developers can confidently take on any web project from a simple informative website to a complex e-business solution with integrated user management.

The best way to convince you of the quality of emagiC CMS.Net is to show you how the system works. Web developers and web masters can download a demo version from www.emagiccms.net or obtain a demo in-house from a certified Emagine partner.

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Developed by:
EMAGINE, Belgium, www.emagiccms.net